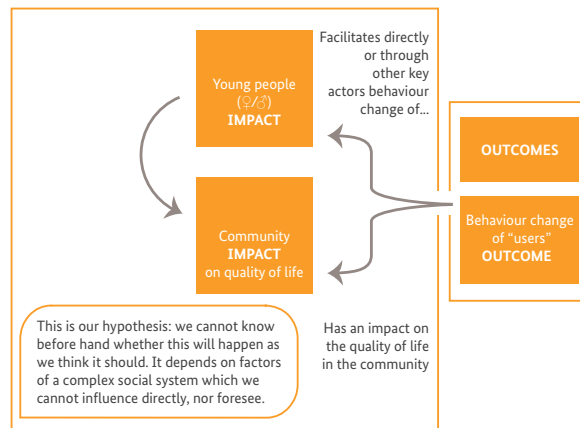


TOOLFIVE

Rich Picture – Mind Map



M&E focus: “Impact” on young people and on the community as a whole.



What is required as a basis for using this tool?

The vision and prevention objective, along with the baseline information on the envisioned impact on community safety, defined in the planning phase, are needed. If the tool has been used once before, the results of that analysis should be made available too.



Objective:

To enable participating stakeholders to describe and analyse changes with regard to indicators that were formulated in the planning phase.



How often can the tool be applied and what happens with the information?

With tasks described below, this tool might be used twice, e.g., in a mid-term review meeting (in a five-year project it could be used after the second and fourth year). It is best to use it with many different people from your community (e.g., in a community review meeting). It can also be used for many other purposes, even in the analysis or planning phase.



Material needed:

Big brown paper or flipchart paper connected to a sheet of 2 x 2m, several markers with different colours, tape.

TOOLFIVE

Rich Picture – Mind Map

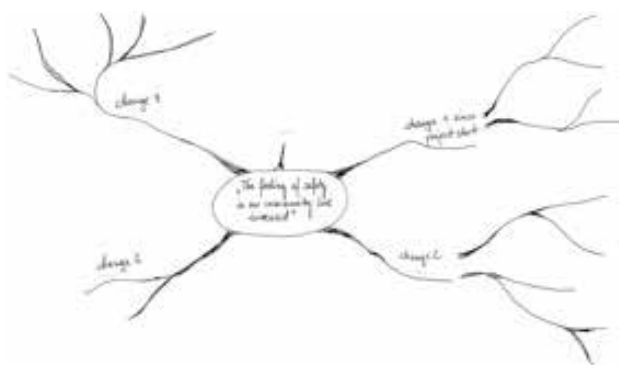
**Preparation:**

You need many big sheets of paper (e.g., 2m x 2m) -- as many as the number of indicators. You also need markers and wax crayons in many different colours. Example: For three indicators you need three big sheets of paper. Write one of the indicators in the middle of each paper, one indicator on each big sheet. You need markers of different colours. Prepare an empty mind map in order to show the general structure, like the following one:

**Procedure:**

The participants will be divided into three or six groups, depending on the number of participants. If you have 60 participants, then you can have six groups of 10. If you have 25 participants, then you can work in groups of eight or nine people, and have three groups.

Each group works on one specific indicator, which has been formulated in the planning phase as a description of the desired situation we want to achieve ultimately. Since the project started, and since we did this exercise two years ago, some things, circumstances, behaviour, attitudes, etc. have changed. Others have stayed the same.

**Task:**

You communicate to the participants as follows: Please have a look at the statement/indicator on your paper. Each one describes a specific aspect of a desired situation. Discuss the present situation with this desired situation in mind. Think of changes since the project has started/in the past year/in the past two years with regard to the statement/indicator?

1. What exactly has changed – be it for the better or for the worse?
2. Have there been more changes referring to girls or women, or which refer more to boys and men?

TOOLFIVE

Rich Picture – Mind Map



Write these changes on the paper, linking them visually to the “desired situation” in the middle. You can draw pictures to support what you want to say. Have a look at each of them and answer the next questions:

3. How does it show that this change happened?
4. Has this served to improve or worsen the situation?

Try to reflect this on the sheet of paper through small boxes with words, drawings or symbols. It is important that these points are not lost.

Encourage everybody to add words, symbols or drawings. A next question can be:

1. What else has changed because of the changes that you have already put on the paper?



Give enough time for the preparation of pictures, at least 30 minutes. It might even take one hour. Then ask all groups to prepare a summary of the most important points and insights discussed. These are depicted on a separate flipchart paper. This might take another 15 minutes.

Then call the groups for a plenary session, in which every picture is shown and explained to the other groups, supported by the summary prepared. Ask participants in the plenary session for comments or additional ideas which might be added to the summaries.



Observations:

Different people may be writing or drawing at the same time. The aim is not to create a beautiful picture. The idea rather is to jointly create a description of a complex situation. Allow a bit chaos.

Another variation of the use of the complex picture or mind mapping for M&E can be found in Guijt, I. & Woodhill, J. (2002), www.ifad.org/evaluation/guide/.



End Product:

The objective has been achieved, namely that: participating stakeholders have been able to describe and analyse changes with regard to indicators that were formulated in the planning phase.

In this regard, the following outputs have been achieved:

- A visual description has been prepared for each of the impact indicators. Based on this complex picture, a written verbal summary has been prepared.
- Additional important issues have been added in the plenary.

