





# CONTACT US

 Children's Radio Foundation  
 crfprojects

## SOUTH AFRICA

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*The Children's Radio Foundation is a registered non-profit organization in South Africa, the US and the UK.*


Leadership has to be the main thing I've learnt during my time with CRF. One of the hardest things for me was to make sure I was accommodating each and everyone's perspective, without judging them. I have really learnt to value other's opinions and that, as a leader, sometimes, you just have to step back.

**I can also really see the impact we have on the youth in the community.**

THATO, YOUTH REPORTER,  
LEBOWAKGOMO, SOUTH AFRICA

**Radio is important because it connects people all over the world**

YOLANDA, YOUTH REPORTER, KHAYELITSHA, SOUTH AFRICA



**CHILDREN'S RADIO  
FOUNDATION**

Amplifying Youth Voices Across Africa

## WHY RADIO?

### RADIO IS A CONVERSATION STARTER

Radio is often at the center of communities across Africa. It reflects the concerns of the day, and speaks to local realities.

### RADIO IS AFRICA'S FIRST CHOICE

Nearly 90% have access to a radio, making it a crucial source of information, especially in hard-to-reach places.

### RADIO IS EASY TO LEARN

Radio requires minimal technical expertise. Youth are able to learn production and broadcast skills easily.

### RADIO SKILLS ARE LIFE SKILLS

Learning how to interview, research, and produce a radio show builds confidence, develops communication skills, and encourages critical thinking.

## WHAT WE DO

**IDENTIFY** a local site, radio station and community organisation partners and assess their needs and strengths.

**TRAIN** community members to work as mentors, and with their help, train youth to produce and broadcast their own radio shows.

**CREATE** youth-produced radio shows that address important issues in the community, and stimulate dialogue amongst youth.


**SUPPORT** projects with resources, production tips, monitoring and evaluation tools, and monthly newsletters.

**CONNECT** youth through an online sharing platform so they can exchange content, interact and learn from each other.

**“I feel I have a responsibility toward my community as a young radio presenter”**



## LOW COST REACHING MILLIONS

Trained over **1300**  youth reporters in **5** countries since 2009

**5** million listeners reached weekly 

**70** projects 

The Democratic Republic of Congo, Liberia, South Africa, Tanzania, Zambia

Developed an online listenership of more than **25,000** through our website and Soundcloud 

