



REALISING POTENTIAL. CHANGING LIVES



AMANDLA EduFootball is an international Non-Profit Organisation based in South Africa and Germany. AMANDLA's mission is to create safe spaces that bring together the power of football and learning to empower youth and change lives. AMANDLA is endorsed by the United Nations Office on Sport for Development and Peace. The organisation has won numerous international awards such as the Beyond Sport Award for its evidence-based youth development programmes.

Based on the impact of its initial project in Cape Town's largest township, Khayelitsha, AMANDLA has initiated a global Safe-Hub campaign. A Safe-Hub is a youth focused football, education, and development facility, situated at the centre of urban youth violence and unemployment hotspots.



"A WORLD WHERE ALL YOUNG PEOPLE ACCESS EQUAL OPPORTUNITIES, STRIVE TO REALISE THEIR FULL POTENTIAL AND DARE TO DREAM..."



By 2022, the AMANDLA Safe-Hub campaign strives to:

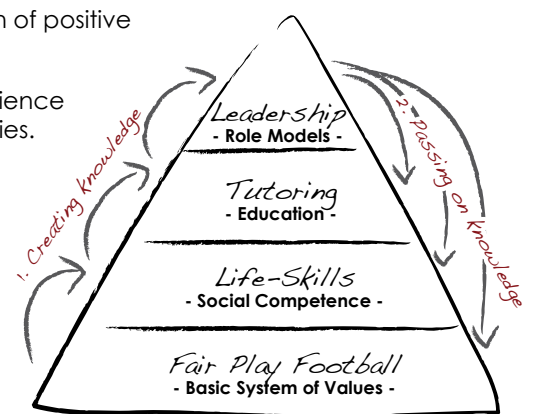
- Identify 10 hotspots of violence, inequality, unemployment and poverty and establish Safe-Hub infrastructure, consisting of a top-class artificial turf field and an indoor youth development centre;
- Provide 20,000 vulnerable young people globally with daily access to 10 Safe-Hubs of holistic learning and development through a football-based after-school programme, with a thematic focus on health, safety, education, and employability;
- Provide a range of services, opportunities and support for 20,000 vulnerable young people globally, based on a transversal youth development approach.



FOOTBALL FOR EDUCATION...

AMANDLA implements simple, effective programmes that combine football with personal development, formal education and leadership building. Through healthy, strong relationships with well-trained coaches, young people are encouraged to explore their independence and individuality, build a core set of values, and strengthen their ability to deal with the challenges they face in everyday life. The sub-programmes of AMANDLA's Programme Pyramid are:

1. **Fair Play Football:** the promotion of positive values and sportsmanship.
2. **Life-Skills:** strengthening resilience and building social competencies.
3. **Tutoring:** promoting academic excellence through extra-curricular tutoring.
4. **Leadership:** building employability through accredited training, practical work experience and personal mentorship.



2 AMANDLA Safe-Hubs
2 in South Africa:

4000 young people from disadvantaged backgrounds on a weekly basis

-44% less violence and crime in the Safe-Hub's direct catchment area

+49% improved school results in Mathematics and English through AMANDLA programmes